

Human Resources Conference

Wednesday, October 9, 2024 • 9:00 am – 2:30 pm

The Park Avenue Club, Florham Park, NJ



Network with industry leaders, showcase your services, show your support of the New Jersey banking industry, and more! At NJBankers, we offer a variety of sponsorships to meet your marketing and budget goals.

Presenting Sponsor - \$7,500

- One complimentary registration
- One complimentary sponsor table at registration
- One-minute company introduction during event program
- Emcee or introduction of speaker
- Pre and post-event marketing
- Attendance list with emails
- Logo recognition on pre and post-event emails
- Social media recognition on NJBankers feed prior to the event
- Logo on event name badges

Social Media Sponsor - \$2,500

- Company recognition on all marketing materials
- Company page tagged in two day-of event posts
- Event graphic provided for use in sponsor social media promotions

Event Sponsors - \$1,500

- One complimentary sponsor table at registration
- One complimentary registration
- One-minute company introduction during event program
- Pre-and-post marketing
- Attendance list with emails



JacksonLewis

